

FOR IMMEDIATE RELEASE



Guaranteed Renewal Rates Highlight Launch of New Prosperity Life Group® FIAs:

Prosperity PathProSM Series

The new series includes two innovative FIAs designed to promote growth and protection

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Prosperity Life Group®, an insurance, reinsurance, and asset management organization, today announced the launch of Prosperity PathProSM Series Fixed Indexed Annuities (FIAs), issued by S.USA Life Insurance Company, Inc. (S.USA), a Prosperity Company.

The series includes two innovative FIAs, Prosperity PathProSM and Prosperity PathPro MaxSM. Both FIAs offer multiple indexed crediting methods with one-year or two-year durations, featuring the following four index strategies:

- S&P 500®
- S&P 500® Engle 14% VT TCA Index
- Nasdaq Nexus 12%TM Index, and
- MSCI USA Balanced FC Index

Three of the four index strategies, excluding S&P 500, guarantee the initial Participation (Par) or Cap rates for the length of the Withdrawal Charge Period.

Prosperity PathPro Max features a Premium Bonus*, which is an upfront interest credit, with no explicit fee.

With these features, Prosperity PathPro Series is designed to provide peace of mind in retirement.

“Prosperity PathPro Series has a unique story offering stability via guaranteed Par and Cap Rates, customized growth opportunities, and protection from market volatility and market downturns,” said Luke Christenson, Vice President of Sales, Prosperity Life Group. “Couple that with Prosperity PathPro Max offering a Premium Bonus with no explicit fee, and you have an FIA series that allows future retirement needs and goals to be met with confidence.”

“We are pleased to collaborate with Prosperity Life Group to introduce indices designed to meet the evolving needs of today’s consumers, with a focus on simplicity and accessibility,” said Jason Zahn, Director at BofA Securities.

“Our collaboration with Prosperity Life Group, Nasdaq, and Bank of America, has been seamless. Salt’s technology makes it possible to iterate rapidly on all aspects of index design, turning ideas into solutions with speed and precision for our partners and clients,” said Tony Barchetto, Founder & CEO, Salt Financial.

Guaranteed Par and Cap Rates are available for all three Withdrawal Charge Periods: five-year, seven-year, and 10-year. This approach aligns with Prosperity Life Group’s long-standing renewal rate philosophy.

“For the last seven years, Prosperity Life Group has offered 100% Cap rate integrity on our existing FIA offerings, and with our guaranteed Participation and Cap rates for term on Prosperity PathPro Series, we’re removing the “trust me” factor for our distribution,” said Dan Farrelly, SVP, Head of Annuity Distribution. “Prosperity PathPro Series is designed to protect hard-earned savings, while also providing the potential for growth.”

About Prosperity Life Group

Prosperity Life Group® is an innovative insurance, reinsurance, and asset management organization, including underwriting companies SBLI USA Life Insurance Company, Inc., S.USA Life Insurance Company, Inc., Shenandoah Life Insurance Company, and National Western Life Insurance Company. Collectively, its underwriting companies have been helping individuals and their families for over 100 years by providing life insurance, asset accumulation, and supplemental health products to help them achieve their goals.

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About S.USA Life Insurance Company, Inc. (S.USA)

S.USA Life Insurance Company, Inc. S.USA is an Arizona domestic insurer and is authorized to do business in 48 states and the District of Columbia. S.USA offers a wide variety of products through a diverse set of distribution channels. S.USA holds a financial rating of A- (Stable) from A.M. Best, S&P Global and KBRA. S.USA is not authorized to do business in New York, Connecticut, and Puerto Rico.

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*The Premium Bonus, which is only available with Prosperity PathPro MaxSM, is subject to recapture for withdrawals made during the Withdrawal Charge Period. The Premium Bonus Percentage may vary by Withdrawal Charge Period chosen and issue age.

Prosperity Life Group[®] is a marketing name for certain affiliated companies. Life insurance, annuities, and supplemental health products are underwritten by SBLI USA Life Insurance Company, Inc. (SBLI USA), headquartered in New York, NY; S.USA Life Insurance Company, Inc. (S.USA), and Shenandoah Life Insurance Company (Shenandoah Life), both headquartered in Roanoke, VA; and National Western Life Insurance Company (National Western), headquartered in Austin, TX. Only SBLI USA is an authorized New York insurer. S.USA, Shenandoah Life, and National Western are not authorized as insurers in, and do not do insurance business in, New York. Each underwriting company is responsible for its own financial and contractual obligations. SBLI USA Life Insurance Company, Inc. is not affiliated with The Savings Bank Mutual Life Insurance Company of Massachusetts or The Savings Bank Life Insurance Company of Connecticut.

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Not available in all states; features may vary by state. Refer to the policy for applicable exclusions and limitations. You must disclose all limitations and exclusions to the client. Withdrawals are subject to tax and, if taken prior to age 59 ½, may be subject to a 10% IRS penalty. Agents should not attempt to give tax advice. Clients should be advised to consult their tax or legal professional as to such matters.

While the volatility controls applied by certain indices may result in less fluctuations in rates of return as compared to indices without volatility controls, it may also reduce the overall rate of return as compared to indices not subject to volatility controls.

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